



July 31, 2014

Letter to Public File

EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080©(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of QueenB Radio, Wisconsin, (the Station Employment Unit that is comprised of WGLR AM/FM, WPVL AM/FM, and KIYX FM) and is required to be placed in the public inspection files of QueenB Radio, Wisconsin and posted on its website, [www.wglr.com](http://www.wglr.com)

The information contained in this report covers the time period beginning August 1, 2013 to and including July 31, 2014.

The FCC's 2003 EEO Rule requires that this Report contain the following information.

1. A list of all full-time vacancies filled by QueenB Radio during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080©(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080© (2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or via email.

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Please see the attached spreadsheet listing all full-time positions filled during the period of 08/01/2013 – 07/31/2014, recruitment sources used to fill those vacancies, recruitment source for each hire, and recruitment source for each interviewee. Also attached is a listing of recruitment sources including address, contact person, and telephone number.

Supplemental initiatives implemented between 08/01/2013 - 07/31/2014 include:

- Attendance at the University of Wisconsin – Platteville Career Fair on February 12, 2014 by QB Radio Sales Managers, Rick Sanson and Denise Deaton-Tolzman as well as Program Director Brent Johnson.
- Participation in Dubuque Telegraph Herald Job Fair on March 27, 2014 by General Manager Herb Cody and Sales Director Rick Sanson.
- Participation in Southwest Technical College Job Fair in Fennimore on November 6, 2013 by Sales Director Rick Sanson, Sales Manager Denise Deaton-Tolzman and Sales Executive RJ Osterhaus.
- Participation in the Wisconsin Broadcasters Association Scholarship Donation Fund.
- Participation in the UW-Platteville Department of Business and Accounting Business Advisory Board on November 1<sup>st</sup> 2013 by Laura McElree.

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Please contact Jeff Ver Voort, Director of Human Resources – Morgan Murphy Media or Sherri Furuseh, Business Manager - QueenB Radio Wisconsin, if you have any further questions on this information.

Sincerely,

Herb Cody  
Market Manager

***51 Means Drive, Platteville, WI 53818 Wisconsin Office Number  
608-349-2000 / Fax Number 608-349-2002***

**QUEENB RADIO WISCONSIN ADDRESSES**

<b>NAME</b>	<b>ADDRESS</b>	<b>ADDRESS 2</b>
<b>SEND OUT EVERY TIME WE HAVE AN OPENING</b>		
TELEGRAPH HERALD	PO BOX 688	
WISCONSIN STATE JOURNAL	1901 FISH HATCHERY	
SHOPPING NEWS	41 MEANS DR	
WISCONSIN BROADCAST ASSOC	44 E MIFFLIN ST	
TELEVISION WISCONSIN INC	7025 RAYMOND RD	
WGLR INTERNET	206 S SHERIDAN ST	
<b>SEND OUT AT REQUEST</b>		
BOSCOBEL DIAL	805 WISCONSIN AVE	
TRI-COUNTRY PRESS	301 MAIN ST	
REPUBLICAN JOURNAL	316 MAIN ST	
DES MOINES REGISTER	715 LOCUST	
DODGEVILLE CHRONICLE	106 W MERRIAMAC	
FENNIMORE TIMES	1196 LINCOLN AVE	
GRANT COUNTY HERALD	208 W CHERRY ST	
DEMOCRAT-TRIBUNE	334 HIGH STREET	
DUBUQUE ADVERTISER	2966 JOHN F KENNEDY RD	
RURAL REGISTER	305 S FOUNTAIN ST	
THE EXPONENT	UW-PLATTEVILLE	1 UNIVERISTY PLAZA
PLATTEVILLE JOURNAL	25 E MAIN ST	
MARQUETTE UNIVERISTY	PLACEMENT OFFICE	735 N 17TH ST
SOUTHWEST WIS TECH COLLEGE	PLACEMENT OFFICE	1800 BRONSON BLVD
BROWN COLLEGE	PLACEMENT OFFICE	1440 NORTHLAND DR
UW-OSHKOSH	PLACEMENT OFFICE	800 ALGOMA BLVD
UW-MADISON	PLACEMENT OFFICE	5115 VILAS COMM HALL
UW-EAU CLAIRE	PLACEMENT OFFICE	HIBBARD HALL 165
UW-STEVENS POINT	PLACEMENT OFFICE	ROOM 134 OLD MAIN BLD
LORAS COLLEGE	PLACEMENT OFFICE	1450 ALTA VISTA
UNIVERSITY OF DUBUQUE	PLACEMENT OFFICE	2050 UNIVERSITY
CLARK COLLEGE	PLACEMENT OFFICE	1550 CLARKE DR
UW-PLATTEVILLE	PLACEMENT OFFICE	1 UNIVERISTY PLAZA
UW-RIVER FALLS	PLACEMENT OFFICE	306 N HALL ST
UW-WHITEWATER	PLACEMENT OFFICE	880 W MAIN ST
UNIVERSITY OF NORTHERN IOWA	PLACEMENT OFFICE	800 ALGOMA BLVD
QUILTEMPS	115 MAIN ST	
WISCONSIN JOB CENTER	8820 HWY 35 & 61 SOUTH	
MADISON URBAN LEAGUE	151 E GORHAM	
IOWA BROADCAST ASSOC	PO BOX 71186	
ILLINOIS CENTER FOR BROADCAST DIRECTOR OF PLACEMENT		455 EISENHOWER LN, STE

CITY	STATE	ZIP
DUBUQUE	IA	52001
MADISON	WI	53713
PLATTEVILLE	WI	53818
MADISON	WI	53711
MADISON	WI	53744
LANCASTER	WI	53813
BOSCOBEL	WI	53805
CUBA CITY	WI	53807
DARLINGTON	WI	53530
DES MOINES	IA	50309
DODGEVILLE	WI	53533
FENNIMORE	WI	53809
LANCASTER	WI	53813
MINERAL POINT	WI	53565
DUBUQUE	IA	52001
MONTFORT	WI	53569
PLATTEVILLE	WI	53818
PLATTEVILLE	WI	53818
MILWAUKEE	WI	53223
FENNIMORE	WI	53809
MENDOTA HEIGHTS	MN	55120
OSHKOSH	WI	54901
MADISON	WI	53706
EAU CLAIRE	WI	54701
STEVENS POINT	WI	54481
DUBUQUE	IA	52001
DUBUQUE	IA	52001
DUBUQUE	IA	52001
PLATTEVILLE	WI	53818
RIVER FALLS	WI	54022
WHITEWATER	WI	53190
CEDAR FALLS	WI	50614
PLATTEVILLE	WI	53818
LANCASTER	WI	53813
MADISON	WI	53703
DES MOINES	IA	50325
LOMBARD	IL	60148

**EEO Public File  
July 31, 2013 to July 31, 2014**

<b>Job Title</b>	<b>Date Position Opened</b>	<b>Date Position Filled</b>	<b>Recruitment Sources Used</b>	<b>Hire Source</b>	<b>Referral Sources of Interviewees</b>	<b>Number Of Candidates Interviewed</b>
Sales Account Executive	02/19/2014	03/31/2014	Internal Posting Accessdubuquejobss.com Bestradiojobs.com Channel3000.com Iowa Broadcasters Assoc QueenB Radio On-Air Promos QueenB Radio Station websites Radio-online.com Southwest Tech Job Fair Telegraph Herald – Dubuque Wisconsin Broadcasters Assoc	QueenB Radio On-Air Promos	Accessdubuquejobs.com Dubuque TH Job Fair QueenB Radio On-Air Promos	1 5
Market Manager	09/08/2013	12/04/2013	Internal Posting Accessdubuquejobs.com Channel3000.com QueenB Radio On-Air Promos QueenB Radio Station websites Southwest Tech Job Fair Telegraph Herald – Dubuque Wisc Broadcasters Association\ TV&Radio Jobs Inside Radio RAB Newsletter	WBA	Internal Posting WBA TV & Radio Jobs RAB Newsletter Inside Radio	4 3 1 1 1
Sales Account Executive	02/19/2014	07/24/2014	Internal Posting Accessdubuquejobss.com Bestradiojobs.com Channel3000.com Iowa Broadcasters Assoc QueenB Radio On-Air Promos QueenB Radio Station websites Radio-online.com Southwest Tech Job Fair Telegraph Herald – Dubuque	QueenB Radio On-Air Promos	QueenB Radio On-Air Promos Accessdubuquejobs.com Dubuque TH Job Fair	3 1

**EEO Public File  
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			Wisconsin Broadcasters Assoc		

<b>Total Number of Persons Interviewed for all above positions (this is a raw number)</b>	<b>20</b>
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<b>Referral Source</b>	<b># of Interviewees referred</b>
Accessdubuquejobs.com	1
All Access.com	
Best Radio Jobs.com	
Channel3000.com	
Fennimore Times - Fennimore	
Herald Independent - Lancaster	
Internal Posting	4
Inside Radio	1
QueenB Radio On-Air Announcements	8
QueenB Radio Station Websites	
RAB Newsletter	1
TV & Radio Jobs	1
Southwest Tech Job Fair	
Telegraph Herald - Dubuque	1
Unspecified	
Wisconsin Broadcaster's Association	3

## 2014 COMMUNITY OUTREACH EVENTS

NOVEMBER 6<sup>TH</sup> – SOUTHWEST TECHNICAL COLLEGE JOB FAIR IN FENNIMORE,WI ( RICK SANSON, DENISE DEATON-TOLZMAN AND RJ OSTERHAUS)

FEBRUARY 12<sup>TH</sup> – CAREER FAIR UNIVERSITY OF WISCONSIN PLATTEVILLE,WI (DENISE TOLZMAN,RICK SANSON AND BRENT JOHNSON)

MARCH 27<sup>TH</sup> – DUBUQUE TELEGRAPH HERALD JOB FAIR ( HERB CODY AND RICK SANSON)

EXCELLENCE IN EDUCATION – AN AWARD AND TWO SCHOLARSHIPS ( JIM ZIMMERMAN MEMORIAL SCHOLARSHIP AND THE BOB BODDEN MEMORIAL SCHOLARSHIP) GIVEN TO AREA STUDENTS FOR THEIR SCHOLASTIC ACHIEVEMENTS AT AN AWARDS BANQUET

INTERNSHIPS – ALL ENCOMPASSING COVERAGE OF THE RADIO INDUSTRY

MAY 2013-SEPT 2013 GERRAD FREI

MAY 2014-SEPT 2014 CORY ANDERSEN/RACHEL SCHNEIDER

WISCONSIN BROADCASTERS ASSOCIATION SCHOLARSHIP DONA TION

UNIVERSITY OF WISCONSIN PLATTEVILLE SCHOLARSHIP-THROUGH A SHARE OF REVENUE A SCHOLARSHIP IS AWARDEED TO A STUDENT ATHLETE